

Doula Collective of Newfoundland and Labrador

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Code of Ethics

I. Rules of Conduct

A. *Propriety*

The doula should maintain high standards of personal conduct in the capacity or identity as a birth or postpartum doula.

B. *Competence and Professional Development*

The doula should strive to become and remain proficient in the professional practice and the performance of professional functions through continuing education, affiliation with related organizations, and associations with other birth and postpartum doulas.

C. *Integrity*

The doula should act in accordance with the highest standards of professional integrity.

D. *Professionalism*

The doula should not say or do anything to undermine a client's confidence in her caregiver. They may, however, refer the client to published studies and books, as well as provide information as requested by clients. The client can then form her own opinion.

E. *Scope*

The doula should not give medical advice, nor practice outside their specific scope of practice. If requested they can refer clients to published article, research and scholarly works.

II. Ethical Responsibility to Clients

A. *Primacy of Client's Interests*

The doula's primary responsibility is to her clients.

B. *Rights and Prerogatives of Clients*

The doula should make every effort to foster maximum self-determination on the part of her clients.

C. *Confidentiality and Privacy*

The doula should respect the privacy of clients and hold in confidence all information obtained in the course of professional service.

D. *Obligation to Serve*

The doula should assist each client seeking birth or postpartum doula support either by

providing services or making appropriate referrals.

E. *Reliability*

When the doula agrees to work with a particular client, her obligation is to do so reliably, without fail, for the term of the agreement.

F. *Fees*

When setting fees, the doula should ensure that they are fair, reasonable, considerate, and commensurate with services performed and with due regard for the client's ability to pay. The doula must clearly state her fees to the client in writing, and describe the services provided, terms of payment and refund policies.

III. Ethical Responsibility to Colleagues

A. *Respect, Fairness, and Courtesy*

The doula should treat colleagues with respect, courtesy, fairness, and good faith.

B. *Dealing with Colleagues' Clients*

The doula has the responsibility to relate to the clients of colleagues with full professional consideration.

IV. Ethical Responsibility to the Birth Doula Profession

A. *Maintaining the Integrity of the Profession*

The doula should uphold and advance the values, ethics, knowledge and mission of the profession.

B. *Community Service*

The doula is encouraged to, whenever possible, assist in making sure all women and families have access to birth and postpartum doulas by making reduced cost or no cost doula services available as the doula sees fit.

V. Ethical Responsibility to Society

A. *Promoting Maternal and Child Welfare*

The doula should promote the general health of women and their babies, and whenever possible, that of their family and friends as well.